

## Report on one day workshop on Grooming for Corporate Placement.

**Topic: Grooming for Corporate Placement**

**Speaker: Mrs. Manisha Shukla, Ex. Business Manager, ABB Ltd., Vadodara**

**Venue: BVM Auditorium**

**Time: 10 AM to 1.00 P.M.**

**Date: 11 Nov. 2017, Saturday**

**Coordinator: Dr. R. P. Mehta, Task Manager , III, TEQIP-III**

**Organizing Team: Prof. Mehul Patel and Prof. B. M. Lad, Training and Placement Cell**

**Sponsored by: TEQIP-III**







One day workshop on "Grooming for Corporate Placement" was conducted by Mrs. Manisha Sukla, Ex - Business Manager, ABB Ltd at B V M Engineering College on 11/11/2017 for 3rd year students. The objective was to inform & update the students about different skills, knowledge & behavior issue which is must for not only placement but to work in corporate world apart from technical fundamental knowledge.

Principal Sir -President of the function, Speaker-Mrs. Manisha Shukla, Ex Business Manager, ABB Ltd. Coordinator- Dr. R.P.Mehta, Task Manager, Industry Institute Interaction, TEQIP-III project, Dr. L.B. Zala, Dean , III were present in inaugural function. Dr. I. N. Patel welcomed the Speaker. Dr. I. N. Patel gave presidential remarks. Showed happiness that first event under TEQIP-III is happening. Mentioned importance about preparing for Corporate Placement. Dr. L. B. Zala motivated students for their career building. Then Speaker Mrs. Manisha Shukla shared her industrial experience and trained students. The topics covered were core competency, team work, leadership, mastering, business ethics, interpersonal behaviors, personality development, resume writing & interviewing with real examples.

The session was concluded with question /answer and with remark that if

students practice the covered issues, he can not only get the jobs in corporate companies but can make his career also. She is currently working as freelance trainer in power systems and motivational consultant.

The lecture of Speaker was very much appreciated by students. Vote of thanks was done by Dr. R. P. Mehta.