



# BIRLA VISHVAKARMA MAHAVIDYALAYA

An Autonomous Institution, Managed By CVM

Sponsored by TEQIP -III & BVM Alumni Association



## Women Cell

ORGANIZES

# DONNA



MARCH



### Paso Doble

(Dance Competition)



### Blast Your Mind

(Task on Prompt)



### HE FOR SHE

(Food Court for Males)



### INGENIOSITE

(Best out Of Waste)

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**A report on**  
**Women's Day Celebration**  
**“DONNA 2K18”**  
**8th March, 2018**

**Organized By**  
**Women's Development Cell**  
**BVM Engineering College**  
**Vallabh Vidyanagar-388120**

## History:

The first international Women's day was celebrated back in the 1908 when a group of 15,000 women marched on the streets of New York, demanding their rights. Since then every year on 8th March the world joins hands together to support, raise, inspire and motivate women across all fields of work. The purpose of this day is to focus on various themes such as innovation, the portrayal of women in the media, or the importance of education and career opportunities. March 8th is a holiday in many countries, while others celebrate it by holding street marches, debates, discussions and through a variety of other programmes.

## Objectives of the program:

Ever since the early religions of emblazoning worship offered to the goddesses of female capacity, it has been believed that it is women who harmonize the world, and manifest the divine order of love and sacrifice over the masculine policies of power and apprehension. Call it Yin and Yang, or the Vitruvian pentacle symbolizing the commutative properties male and female hold; one can't bloom without another and somehow one lies within another.

With the glorifying conjures holding the power to resurrect lifeless fauna, the Donna today reflects that smudged mascara and mud-smearred hands that would conquer the world by filling the pits that humanity has created and always will, in the course of an infantry. Donna is reckless about what world thinks of her. She knows what she holds within; yet she'd petrify those scrutinizing eyes with her feats and keep decorating the world with her own ornaments.

The main objective of the program thus lay in making not the world realize but the women themselves comprehend the powers they harbor within themselves, encouraging women to develop entrepreneurial and managerial skills and various other skill sets, which in turn, would make them self-dependent and educating women according to the professional requirements of today and encourage them to grow further in life.

## How Can You Make a Difference on International Women's Day 2018?

- Every year hundreds of organisations around the world, undertake, some ventures to celebrate International Women Day, either by organising a sports event or a debate and discussion session. You can be a part of any of these events and learn more about the problems of the women and volunteer your service.
- If you are part of the organising team, then off course, you can decorate your workplace with the colour purple, wear purple to work and arrange for a film viewing session documenting the struggles on women on an everyday basis.
- Last but not the least, you can always offer monetary help to different organisations working in some of the remotest parts of the world for women liberation and upliftment

## About the program:

This year's Donna on 8<sup>th</sup> March 2018 witnessed something truly magnificent with the inaugural ceremony for the Annual tech fest & International Women's Day Celebration organized by GTU and BVM respectively. The confluence of two major powers - Women and Technology was organized successfully. Er. Bhikhubhai B. Patel, Hon. Chairman of CVM presided over the function. The programme was inaugurated in the august presence of Sister Bk Jagruti, Bhrahmakumaris, the Guest of Honor who motivated the girls and other lady participants through her inspiring words. Principal Dr. Indrajit Patel, Convener Dr. Trupti Desai, Ms. Megha Patel (Ladies Representative) and all lady faculties of BVM supported and encouraged the function with great enthusiasm. The inaugural function was attended by participants of GTU Tech fest and zonal participating institutions. The program began with the Registration process at 09:00 am. Total 250 participants (Girl-students and Lady Faculty members) registered for the program.

## Sessions and through a variety of other programmes:

### Opening Ceremony:

8<sup>th</sup> March 2018 witnessed the combined inaugural ceremony of Donna and the Annual GTU tech-fest.



### The Vortrag-1 (Expert talk on woman's health)

Dr. Maitri Patel, Consultant at Spandan Hospital and ex-professor of Gynaecology held the audience in rapt attention as she covered various topics that spanned the spectrum of women's health and well being.

The Vortrag 2(Expert Talk on career development):

Smt. Neelam Shah spoke about pursuing careers, achieving milestones as a woman and the prowess she harbours within her relatively slender frame.



The function yielded to be a grand success owing to the collective enthusiastic efforts pitched in by all the committee members of the woman's cell and the student coordinators. We anticipate witnessing even grander DONNAs for the years to come.

### **Significance of the Colour Purple:**

The official logo of International Women's Day is the symbol of Venus. The symbol is decorated in the colour purple along with pictures of different women in the background from various walks of life. The colour purple was chosen, because it symbolises dignity and justice, which are the two important goals which IWD aims to achieve for all women in all parts of the world.

### **Valedictory Function:**

The program ended with valedictory function from 4pm in the evening. The prizes were given to the winners of the events and certificates were distributed. The feedback from the participants regarding this significance and success of the programme was taken.

### **Program committee:**

Women's Development Cell  
Birla Vishvakarma Mahavidyalaya Engineering College.